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### Members and Friends of IWIRC NY,

We hope you all are having a fantastic summer.

We had a great time with you on July 10 when we had a full house and our esteemed panelists provided sage advice on forming successful sponsorship relationships. We also had a wonderful evening with you on July 31, along with our sisters from the IWIRC New Jersey and IWIRC Delaware networks, on our third annual Hudson River cruise around New York City. Read more about both events, and see some great pictures from our photographers, inside.

Watch your email as we have several exciting events planned for you this Fall! On September 12, we are hosting a mixology class and will provide an overview of the IWIRC NY elections process taking place in October. On September 24, we are hosting another lunch to introduce you to our sister members visiting from around the world who will be in town for the International Insolvency Institute's conference in NYC. We are also planning a panel presentation for you in October, and we hope to see you at the IWIRC Fall Conference taking place in San Antonio October 27-28. It will be a busy Fall!

Check out the rest of this newsletter for additional information regarding events, members news, and tips on page 6.

As always, we appreciate your amazing support and attendance. We look forward to seeing you at one of our upcoming events and look forward to hearing about your Summer adventures!

Samantha Martin and Jasmine Ball  
IWIRC NY Co-Chairs

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#### Become a Member

Joining IWIRC NY is easier than ever.

[Sign up](#) and select New York as your primary network.

#### Get Involved

Interested in joining an IWIRC NY subcommittee?

Do you have member news to share? [Drop us a line.](#)

IWIRC • NY [www.iwirc.com/networks/new-york](http://www.iwirc.com/networks/new-york)



## Sponsorship: Pathway to Success

July 10, 2018

Gallaghers Steakhouse, New York, New York

By: Summer McKee, Cooley LLP

On July 10th, IWIRC NY's summer panel "Sponsorship: Pathway to Success" brought together a group of leading women in restructuring to explain the ins and outs of sponsorship and offer tips on forming the types of sponsor relationships that drive success for both individuals and institutions. Over 60 IWIRC members and guests mixed and mingled before sharing in the collective wisdom of the panel, as moderated by our own Alissa Nann. IWIRC NY is thankful to Monica Blacker of BAX Advisors, Jennifer O'Neil of BlackRock, Carlyn Taylor of FTI Consulting, and Suzzanne Uhland of O'Melveny, each of whom helped shed some light on what for many can be a daunting topic. Not only was it a delightful evening, but attendees left with new insights on identifying potential sponsors and cultivating those relationships. For more information see page 6 for Tips!



### Substantive Events

#### Subcommittee Members

- Tanya Meerovich (Co-Chair)
- Alissa Nann (Co-Chair)
- Heather Aaronson
- Jasmine Ball
- Jessica K. Bonteque
- Katina Brountzas
- Hillary Davis
- Uchechi A. Egeonuigwe
- Shanté George
- Samantha Martin
- Summer McKee
- Jodi Porepa
- Jessica Weitzman
- Lara Sheikh
- Blanka Wolfe



### Sail Around the City with IWIRC NY, IWIRC NJ, and IWIRC DE

July 31, 2018

**Maeghan McLoughlin and Sophia Hepheastou, Networking Events Co-Chairs**

On July 31, IWIRC NY, IWIRC NJ, and IWIRC DE cohosted the third annual boat cruise on the Hudson River. Perfect weather and great company made the night another great success. Lady Liberty took center stage as guests sailed past the iconic landmark and the breathtaking city skyline completed the scenic setting. IWIRC NY is already looking forward to another night on the Hudson in 2019!



## Mixology Event and Elections Info Session!

**September 12, 2018**

**Maeghan McLoughlin and Sophia Hepheastou  
Networking Events Co-Chairs**

Join us at Slate to mix it up and make some killer cocktails with IWIRC NY on September 12! The expert mixologists at Liquid Lab will teach guests how to create innovative cocktails and put a new spin on old classics. Your skills will be tested at the end with a competition for the best cocktail. Prizes will be awarded for the best mixologist in training!

The event will also feature an elections information session in advance of IWIRC NY's October elections. We invite all interested candidates to join us to learn about the open board positions and meet with the current board members. We hope to see you there!



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## IWIRC Lunch Break During III Conference

**September 24, 2018**

IWIRC NY will be hosting a luncheon on September 24, 2018 to warmly welcome our IWIRC sisters who are visiting New York for the III Conference and to introduce them to our members! We hope that all of you, whether living near or visiting from afar, can join us for lunch on the second day of the III Conference. Check your email for details!



## Lara Sheikh

### Senior Legal Editor, Bankruptcy, Practical Law



The success of our Chapter is due in no small part to the contributions and enthusiasm of our incredible members. In celebration of that fact, each quarter, we recognize an “IWIRC NY Shining Star” to introduce you to exemplary members of the IWIRC NY community.

This issue we celebrate Lara Sheikh for her tireless contributions to IWIRC NY and the Substantive Events Committee for the past few years.

### Professional Background

Lara is a Senior Legal Editor at Practical Law (Thomson Reuters), the leading legal know-how service, where she writes on corporate bankruptcy law. Previously, Lara practiced bankruptcy law for over 12 years at Togut, Segal & Segal LLP and Pillsbury Winthrop LLP in New York. Lara also served a two-year term as a law clerk to then Chief Bankruptcy Judge Stuart M. Bernstein in the Southern District of New York.

### Favorite IWIRC event

My most memorable IWIRC NY moment is the first event that I helped organize as substantive events co-chair. We recruited about 15 leading restructuring women to coach and judge an "Olympic" elevator pitch competition following a wonderful talk on how to deliver an effective pitch about yourself. It was the perfect combination of fun and substance, two things that IWIRC NY events have become known for.

### How Did I Get Into Restructuring?

Before becoming a lawyer, I worked as a retail buyer. This experience made a Bankruptcy Court clerkship a natural fit. The rest is history.

### If I Didn't Have to Sleep.....

I would spend more time hiking, which is my favorite way to de-stress and enjoy the outdoors.

## Sponsorship: How to Form Sponsorship Relationships

Fresh off the heels off of IWIRC NY's Summer Panel - "Sponsorship: Pathway to Success" – below are some tips on forming the types of sponsor relationships that drive success for both individuals and institutions, offered by our esteemed panelists: Monica Blacker of BAX Advisors, Jennifer O'Neil of BlackRock, Carlyn Taylor of FTI Consulting, and Suzanne Uhland of O'Melveny.



**Alissa Nann**

Senior Counsel  
Foley & Lardner LLP

- **Don't be afraid to talk to a senior about mentorship or sponsorship.** You have to ask or you'll never know.
- **Make sure you "lay a foundation".** Demonstrate your potential through excellent work product and business development efforts, both for yourself and for your would-be sponsor.
- **Get to know your sponsor.** Take an interest in what the person does and make efforts to better understand their work and role in your organization. Make the effort - take them to lunch, ask questions, be interested/engaged in their work.
- **Sponsorship is a two-way street.** Your sponsor is going to bat for you — you need to reciprocate by adding value to their work.
- **Your sponsor is your client — make their job easier.** Keep a personal file on yourself and your accomplishments, with work achievements and metrics, business development goals and notable outside extracurricular activities. Make life easier for your sponsor by giving them real examples to use when advocating for you.
- **To find a sponsor, focus on personal connections.** Focus on who you naturally connect with and gravitate towards and don't worry about finding a more senior person from the beginning.
- **Look for men/women with daughters.** They tend to be good sponsors as they can relate your experience to their daughter's experience.

Congratulate your fellow IWIRC NY members on their recent accomplishment! Click on a name to send a note.

Let us sing your praises! Email us your accomplishments for inclusion in our next newsletter.

## Speaking Engagements

*IWIRC NY members were well represented on panels at recent conferences:*

**Angela Ferrante**, Epiq spoke at Duke Law's guidelines and Best Practices Addressing Chronic Failure to Diversify Leadership Positions in the Practice of Law.

**Kristin Going**, Drinker Biddle & Reath, will be facilitating the Confirmation Roundtable, covering recent confirmation hot topics, on Friday, September 21st at Bankruptcy 2018: Views from the Bench at Georgetown University Law Center, Washington, D.C.

**Stacy Lutkus**, Drinker Biddle & Reath, will be participating in the panel "Court to Court Communication" on Sunday, September 23rd of the International Insolvency Institute's 18th Annual Conference in New York at the NYU School of Law.

**Jane Sullivan**, Epiq is hosting a webinar on September 13, 2018 at 1 p.m. entitled "De-Mystifying DTC for Restructuring Professionals."

## Honors

**Kelly DiBlasi**, Weil, was named a Rising Star by New York Law Journal as part of the publication's 2018 Professional Excellence Awards.

**Weil** won Bankruptcy Team of the Year at the 2018 Chambers USA Awards. The group was recognized for its achievements over the past 12 months, including having a key role in 10 of the largest bankruptcies of 2017.

## Firm Changes and Promotions

**Krista Kulp** joined Cole Schotz PC as an Associate in the Bankruptcy and Litigation Practice Groups.

**Gani Bardhi** was selected as the Secretary of Alvarez & Marsal's Women's Leadership Connection.

**Kelly Desgrosseilliers**, Epiq, will be relocating from Delaware to Chicago in August 2018.

## Publications

**Ivana Volkov**, Cole Schotz PC, authored "The Chapter 15 Case of Hanjin Shipping," published in Eurofenix, Summer 2018, which is available [here](#).

**Lara Sheikh**, Practical Law, and **Katina Bruntzas**, Epiq co-authored a practice note on Data Privacy in Bankruptcy, which was published in by Practical Law, Thomson Reuters.

**Deirdre McGuinness**, Epiq published an article entitled - Food for Thought: What's Behind Grocery Store Bankruptcy?" for publication in AIRA Journal, Vol. 31, No. 4 (August 2018).



## Welcome to IWIRC NY's New Members

Please welcome our newest IWIRC NY members:

**Kathryn McGlynn**  
*Zolfo Cooper*

**Samantha LeBlanc**  
*GLAS Trust Co LLC*

Drop them a line personally welcoming these new members by using the hyperlinks on their names.

Need to renew your membership or become an IWIRC NY member? We want to see you here in our next newsletter— Register or renew [HERE](#) today.

### BDO IS PROUD TO SUPPORT **IWIRC**

Our experienced restructuring professionals assist clients with complex bankruptcy, insolvency and turnaround matters, including business reorganization, debt restructuring or workouts by providing in-depth strategy, implementation and interim management services. We offer a variety of services to a range of clients, including shareholders, debtors, secured lenders, bondholders, official and unofficial creditor and equity committees.

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### Membership/Sponsorship Subcommittee

- Hillary Davis, Chair
- Shanté George
- Jennifer Kimble
- Carole Levine
- Samantha Martin

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Drinker Biddle proudly supports the IWIRC-NY. We share an appreciation of diversity and inclusion as well as a *consultative* approach that rewards alternative perspectives. This unites our organizations in a commitment to bringing creative and innovative thinking to insolvency and restructuring matters.

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## New York Metro Area

### TMA NYC Distressed Investing Breakfast Seminar

September 13, 2018, New York, NY

### TMA NYC Annual Tasting Event

October 4, 2018, New York, NY

### TMA NYC Pro Bono Speed Mentoring

October 9, 2018, New York, New York

### Association of Insolvency and Restructuring Advisors (AIRA) 17th Annual Advanced Restructuring & POR Conference

November 12, 2018, New York, New York



## Regional / National

### TMA 14th Annual Northeast Conference

August 29 - 30, 2018, Saratoga Springs, NY

### International Insolvency Institute Annual Conference

September 23-25, New York, New York

### TMA 30th Annual Conference

September 26 - 29, 2018, Colorado Springs, CO

### IWIRC On The Vine

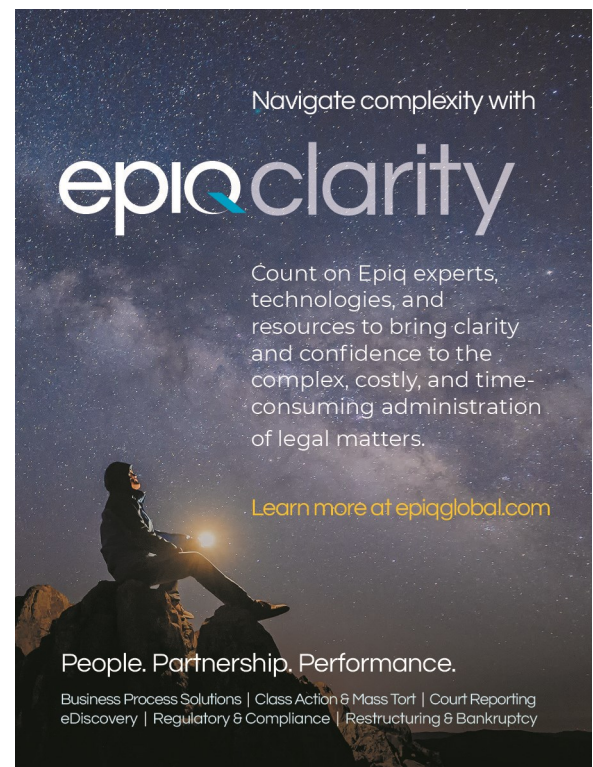
September 28-30, 2018, Napa, California

### IWIRC 25th Annual Fall Conference,

October 27-28, 2018, San Antonio, Texas

### National Conference of Bankruptcy Judges (NCBJ) 2018 Annual Meeting

October 28-31, 2018, San Antonio, Texas



## Connect with Us

We now have a combined total of 595 followers on Facebook, LinkedIn, and Twitter, and it's not too late for you to join the fun. Being a "friend" of IWIRC NY on social media has become more rewarding than ever! Continue to look out for more giveaways to upcoming events on LinkedIn, Facebook and Twitter!



### Additional Facebook Networks

[IWIRC](#)  
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[IWIRC Hong Kong](#)  
[IWIRC Singapore](#)  
[IWIRC So Cal](#)

### Additional LinkedIn Networks

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### Additional Twitter Networks

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### Communications Subcommittee Members

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- Krista L. Kulp (Co-Chair)
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- Camille Bent
- Wendy Salz
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Jasmine Ball  
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## Board Advisor



Carren Shulman

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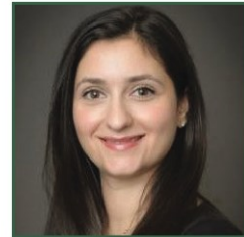
Hillary Davis  
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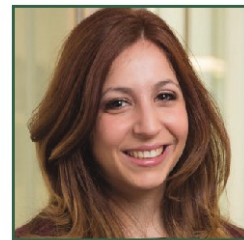
Krista L. Kulp  
Moritt Hock &  
Hamroff, LLP

## Substantive Events



Tanya Meerovich  
FTI Consulting, Inc.

## Networking Events



Sophia Hepheastou  
Griffin Hamersky,  
LLP



Kaitlin Walsh  
Mintz, Levin, Cohn,  
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